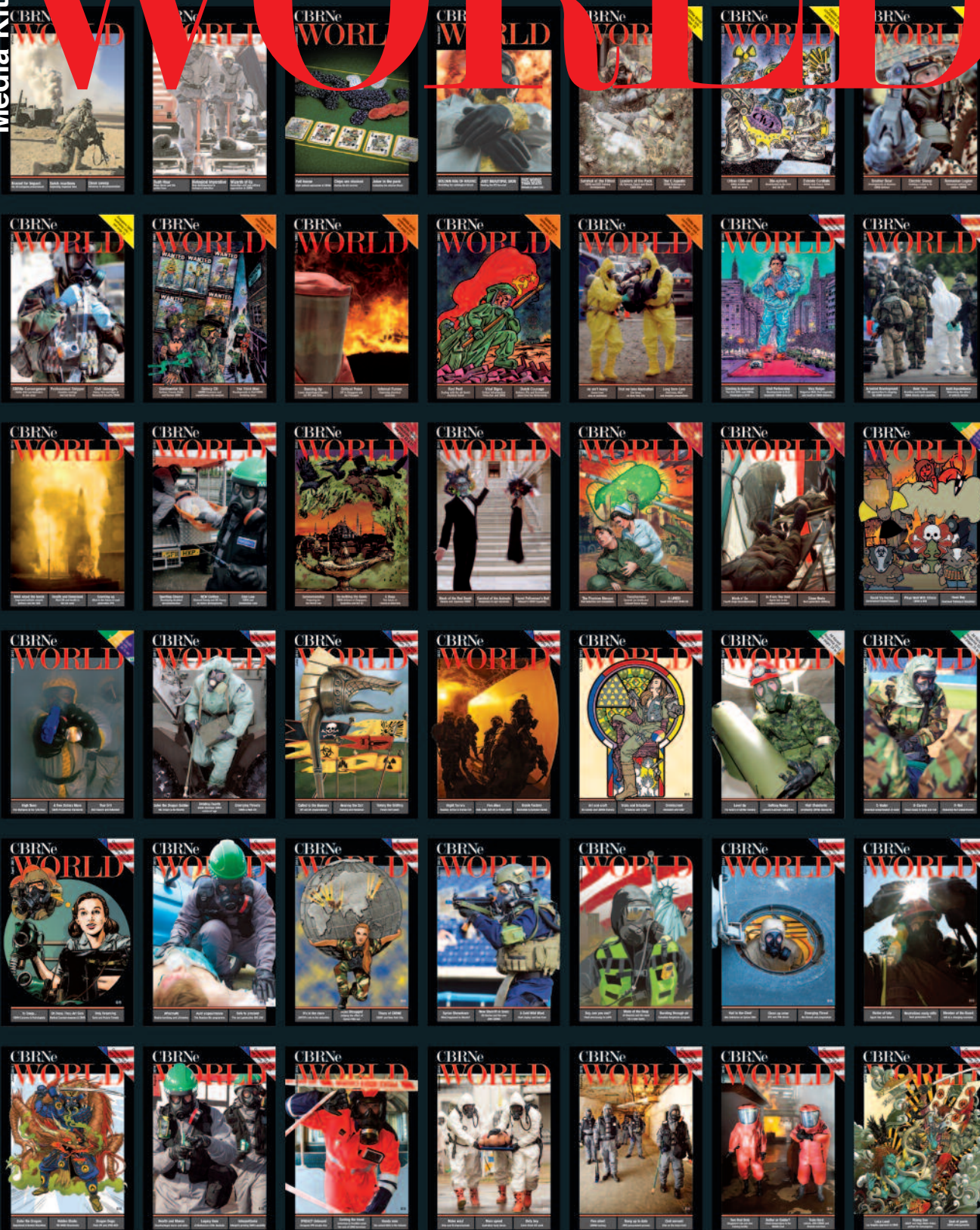


CBRNe

Media Kit 2017

WORLD



11th Year of Publishing

Readership & circulation

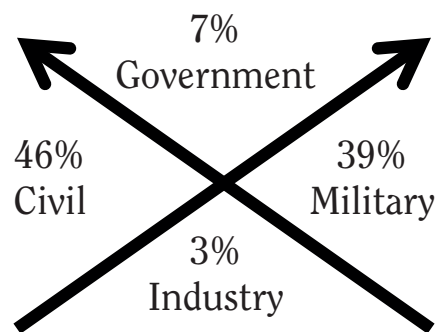
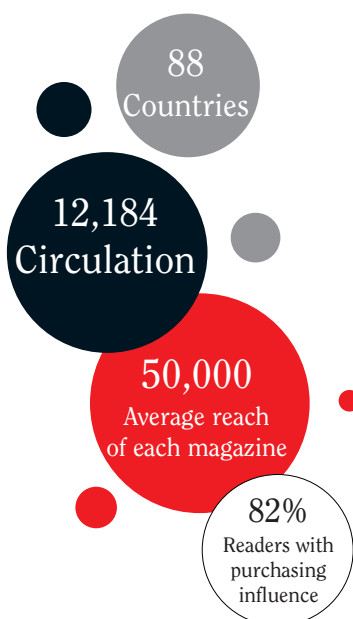
Military and civil professionals responsible for CBRNE and hazmat policy, strategy, procurement, operations, training, doctrine, R&D and planning. They are located across many organisations and institutions including:

- Government ministries
- Defence Departments
- Homeland Security
- Health Agencies
- CBRN Schools
- EOD/IED Schools
- Military Units
- First Responders
- Bomb Squads
- Police CBRN Centres
- Fire Academies
- HazMat Teams
- Research Agencies
- Testing Sites
- Demil Centres
- Multinational Agencies



EUROPE	35%
ASIA PACIFIC	10%
NORTH AMERICA	51%
MIDDLE EAST	2%
ROW	2%

Circulation by region



Circulation by sector

ARGENTINA	15	FINLAND	114	LITHUANIA	6	SINGAPORE	322
AUSTRALIA	257	FRANCE	372	LUXEMBOURG	4	SLOVAKIA	14
AUSTRIA	53	GEORGIA	3	MACEDONIA	1	SLOVENIA	10
BAHRAIN	18	GERMANY	346	MALAYSIA	73	SOUTH AFRICA	31
BANGLADESH	1	GREECE	13	MALTA	1	SPAIN	106
BELARUS	6	HONG KONG	20	MOROCCO	4	SRI LANKA	1
BELGIUM	111	HUNGARY	35	NETHERLANDS	280	SWEDEN	233
BRAZIL	55	INDIA	106	NEW ZEALAND	41	SWITZERLAND	207
BRUNEI	5	INDONESIA	22	NIGERIA	4	TAIWAN	9
BULGARIA	22	IRAN	10	NORWAY	55	THAILAND	24
CANADA	572	IRAQ	21	OMAN	6	TRINIDAD	1
CHILE	8	IRELAND	41	PAKISTAN	51	TUNISIA	2
CHINA	67	ISRAEL	121	PERU	3	TURKEY	89
COLUMBIA	4	ITALY	131	PHILIPPINES	35	UAE	18
CROATIA	15	JAPAN	77	POLAND	111	UGANDA	3
CUBA	2	JORDAN	20	PORTUGAL	28	UKRAINE	18
CYPRUS	2	KOREA	335	QATAR	13	UNITED KINGDOM	1194
CZECH REPUBLIC	132	KUWAIT	49	ROMANIA	38	UNITED STATES	5920
DENMARK	88	KYRGYZTAN	1	RUSSIA	56	UZBEKISTAN	2
EGYPT	6	LATVIA	8	SAUDI ARABIA	24	VIETNAM	4
ESTONIA	8	LEBANON	1	SERBIA	41	TOTAL	12,184

Circulation by country

The most effective medium to reach the CBRNE & Hazmat equipment and services buyer and specifier

Events

CBRNe Convergence Europe

Central Hall, Westminster, London, UK May 16th, 17 & 18th

Like previous CBRNe Convergences the programme will be planned by Gwyn Winfield and bring in experts from Asia, Europe, the Americas and the Middle East. The two day conference will bring in leading Nato research establishments, police, fire and health experts as well as CBRN and EOD units from the military. Combined with this will be the largest dedicated CBRNE exhibition in the UK for nearly a decade.

10th Annual CBRNe Convergence USA

Indianapolis Speedway, Indianapolis, USA November 6th, 7th & 8th

Bringing together the global CBRNE community to learn best of practice in civilian and military response to CBRN, IED and Hazmat threats. The event consists of pre-congress workshop, streamed congress with over 30 expert speakers, exhibition and dynamic demonstration of US CBRNE and hazmat assets.

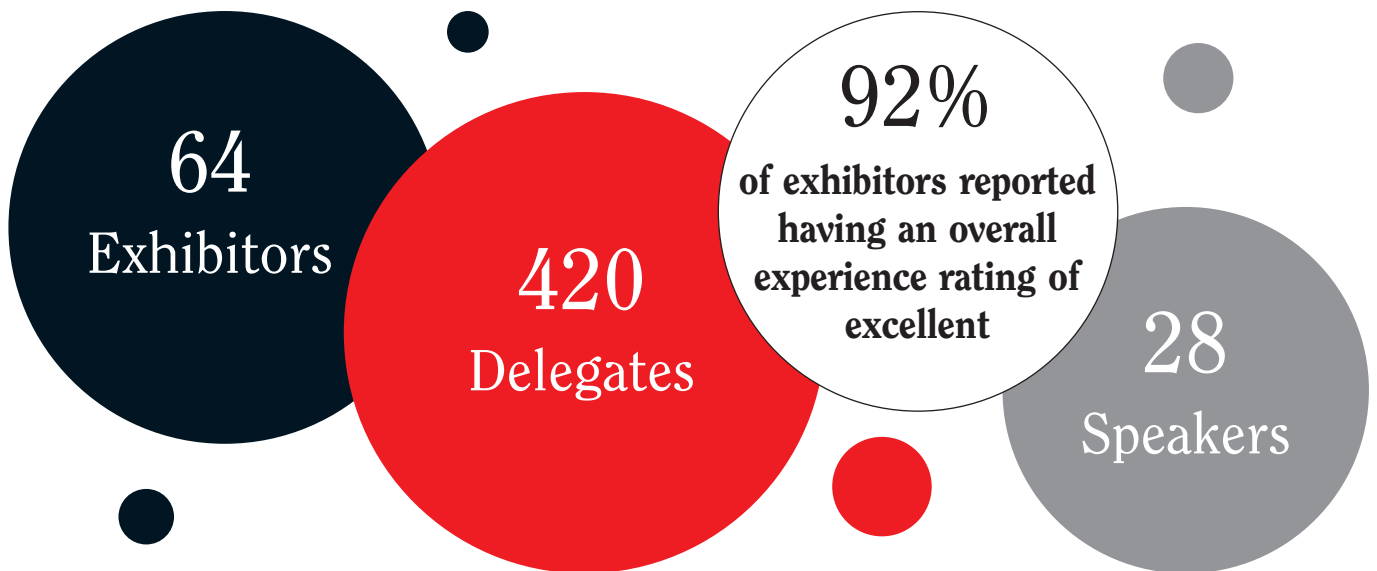


FBI WMD Directorate



Indianapolis JTTF

Why exhibit?



Source: CBRNe Convergence USA (Orlando 2015)

10 Years of exhibiting : **14** Events :
10 Different venues

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Editorial Programme 2017

Each issue carries a series of lead interviews, news, procurement alerts, global threats and activity and product/company updates. (Features subject to change)

FEBRUARY Copy deadline January 15	BULK EXPLOSIVE DETECTION /NEXT GENERATION FOUR GAS METERS / MASS FATALITY EVENTS / EMERGING INFECTIOUS DISEASES / RESPIRATORS / BOMB SUITS & HELMETS	CBRNe Convergence - London, UK Milipol Asia - Singapore Home Office Security & Policing, Farnborough, UK
APRIL Copy deadline March 15	RADIATION DETECTION / DEVICE INTERDICTION / PERSISTANT AGENT DECON / MEDICAL COUNTER MEASURES / UGV'S	CBRNe Convergence - London, UK CBRNe Summit - Madrid Counter Terror Expo - London IAFC Hazmat-Baltimore - USA CCRA NBC Conference, Fort Leonard Wood, USA IABTI, Green Bay-USA
JUNE Copy deadline May 15	BIOLOGICAL DETECTION / CBRN FORENSICS / SPECIALISED VEHICLES / SCBA / PERSONAL DECON / OLYMPICS REVIEW	NDIA CBRN Conference – Edgewood, USA
AUGUST Copy deadline July 15	NARCOTICS DETECTION / AIRPORT CBRNE / DOSIMETER TECHNOLOGY / NEXT GENERATION TRAINING / SAMPLING NUCLEAR PROTECTION / MASS DECON	CBRNe Convergence - Indianapolis, USA DSEi-London
OCTOBER Copy deadline September 15	TRACE EXPLOSIVE DETECTION / COLPRO / UAV'S & QUADS TRANSIT AREA DECON / SECONDARY HEALTH PROVIDERS AIRFORCE CBRN	CBRNe Convergence - Indianapolis, USA Milipol Europe-Paris UK CBRN Symposia, Shrivenham
DECEMBER Copy deadline November 15	STAND OFF DETECTION / LIQUID SCREENING / MOBILE LABS NON TRADITIONAL AGENTS / PORT CBRN / FILTRATION PORT CBRN	TBC

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Advertising Rates 2017

Size	Four Colour
Page	£3,345
Half page	£2,050
Quarter page	£1,050
Outside Back Cover	£4,265
Inside Front Cover	£3,945
Inside Back Cover	£3,725
Double Page Spread	£5,245

Frequency Discount:
 3-5 insertions – 6 %
 6 insertions -12%
 Cancellation deadline -first day of the
 preceding month of publication
Agency Commission: 10%

Technical Specifications

Frequency: Bi monthly (Six issues)

Standard Advertising Unit Sizes. Depth x Width in millimetres

Size	Type	Trim	Bleed Size
Double page spread	285x396	297x420	305x428
Page	285x186	297x210	303x216
Half horizontal	138x186	148x210	152x216
Half vertical	285x87	297x105	303x111
Quarter vertical	127x87	N/A	N/A

Advertising Material Required

High resolution CMYK PDF files accepted at minimum 300 dpi with original fonts embedded. Optimum file size 1mb-5mb. Allow 5mm within final trim and gutter for live text, headings etc.

Digital Media Solutions

Used by CBRNE and hazmat professionals globally, our web pages offer a wide range of opportunities well beyond the circulation of CBRNe WORLD to place your advertising message in front of a valuable and highly targeted audience and drive traffic to your own site.

ADVERTISING

Advertising units are 231x117 pixels and appear on the right side of the HOME PAGE only. See example
 Advertising contracts are for a minimum of three months: 3-6 months and 6-12 months contracts also available

RATES: £495 (\$780) / MONTH. Minimum three month contract. 10% discount for 6 month and 15% discount for 12 month contract.

STATS

Ranked no 1 for CBRNE conference, nbc, cbrn news, cbrne, cbrne threats and 37 other terms
 Magazine downloads per month – 6,124
 93% of CBRNe WORLD readers use our website regularly or occasionally

ONLINE CREATIVE REQUIREMENT: All placements are accepted in GIF, JPEG, PNG, SWF (Flash). Maximum file size is 40kb

Our website also delivers news through our news feed and Twitter @cbrneworld

Advertising Contacts

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